

<b>Notice of References Cited</b>	Application/Control No. 09/938,938	Applicant(s)/Patent Under Reexamination KASLER ET AL.	
	Examiner Tamara L. Graysay	Art Unit 3623	Page 1 of 1

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-6,755,659	06-2004	LoSasso et al.	705/11
	B	US-6,446,045	09-2002	Stone et al.	705/26
	C	US-6,223,177	04-2001	Tatham et al.	707/10
	D	US-5,970,471	10-1999	Hill, Charles E.	705/26
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	I	US-			
	J	US-			
	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Country	Name	Classification
	N					
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	Q					
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	S					
	T					

**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Targeting and reaching the right customers more effectively (the 1996 software guide), JUNE1996, Direct Marketing, v.59, n.2, p.34 (12 pages)
	V	Interactive sales media turn up the wow factor, Medical Marketing and Media, AUG1995, v.30, n.8 p.70 (7 pages)
	W	Sucec, Trends in the small-business marketplace, Commercial Lending Review, WINTER2000/2001, v.16, n.1, p.27 (5 pages)
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.